



Integral University, Lucknow
Department of Mass Communication

Study and Evaluation Scheme

Program: Bachelor of Journalism & Mass Communication

Semester: First

S. No.	Course code	Course Title	Type of Paper	Period Per hr/week/sem			Evaluation Scheme				Sub Tot.	Credit	Total Credits	Attributes							
				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM101	Introduction to Journalism	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓			✓		✓	✓	
2.	JM102	Principles of Mass Communication	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓	✓	✓	✓	✓	
3.	JM103	Reporting & Editing	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓		✓			✓	✓	
4.	JM104	Film Appreciation	Core	3	1	0	40	20	60	40	100	3:1:0	4				✓	✓	✓	✓	
5.	JM105	Print Media Design & Production	Core	1	1	2	40	20	60	40	100	1:1:2	4	✓	✓	✓				✓	
PRACTICAL																					
6.	JM 106	Seminar/ Presentation 1	Core	0	0	8	0	0	0	0	100	0:0:4	4			✓		✓	✓	✓	
Total				13	5	10	200	100	300	200	600	13:5:6	24								

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				L	T	P	CA		Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	
							UE	TA													
THEORIES																					
1.	JM107	Introduction to New Media	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓		✓				✓	
2.	JM108	TV Journalism and Anchoring	Foundation	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓		
3.	JM109	Writing For Mass Media	Core	3	1	0	40	20	60	40	100	3:1:0	4	✓	✓	✓			✓	✓	
4.	JM110	Media Content Review	Core	1	1	2	40	20	60	40	100	1:1:2	4			✓	✓	✓	✓	✓	
5.	ES115	Fundamental of Environmental Studies	Core	3	1	0	40	20	60	40	100	3:1:0	4					✓	✓		
PRACTICAL																					
6.	JM 111	Seminar/ Presentation 2	Core	0	0	8	0	0	0	0	100	0:0:4	4	✓		✓	✓		✓	✓	
Total				13	5	18	200	100	300	200	600	13:5:6	24								

TA=Teacher's Assessment, ESE= End Semester Examination; Sessional=CT+TA; Subject Total= Sessional+ESE

*The Evaluation scheme for the Project Training: